



YWCA
Australia

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WOMEN LEADING CHANGE

Y CONNECT CORPORATE FLAG (NSW)

140TH
ANNIVERSARY

YWCA Australia: Who we are

YWCA Australia is a leading intersectional feminist organisation focused on improving gender equality for women, young women and girls.

For 140 years, we have challenged the systems, structures and policies that act as barriers to women, especially young women, achieving their full potential.

Cheered on by a fiercely passionate, supportive team, we stand for gender equality in all communities, transforming the lives of individual women, young women and girls. We shout loud and proud, and our voices echo around the world in a global feminist movement. Our team is bold, inclusive and innovative, and we make a real difference.

Our evidence-based programs and services aim to be inclusive of all women and offer support in areas such as housing, homelessness, safety and economic wellbeing and leadership.



Vision

All women, young women and girls are safe and respected, with equal access to power, opportunity and resources



Purpose

To be a strong, unified, national feminist organisation for women, young women and girls, working to achieve gender equality



Values

Feminism Inclusion Excellence Innovation Integrity

What is Y Connect Corporate FLAG?

Y Connect Corporate FLAG is an opportunity for women in corporate organisations who are seeking personal, professional and philanthropic development.

As a member of the Y Connect Corporate FLAG, you can:

- build advocacy, event management and networking skills;
- strengthen and extend your network of influential women;
- connect with a global not-for-profit and have access to global development opportunities;
- fundraise for YWCA programs and services;
- promote gender equality and young women's leadership; and
- make a real difference in the lives of women, young women and girls in Australia.

The group is made up of a number of representatives from corporate organisations including MinterEllison, HSBC, Westpac, ANZ, CBRE, Mirvac, Commonwealth Bank, EY, Herbert Smith Freehills, Oliver Wyman and Fox & Hare.

Y Connect Corporate FLAG is one of YWCA's Feminist Local Action Groups (FLAGs), which operate around the country with the purpose of supporting national fundraising, advocacy and events. These groups are made up of diverse individuals who are passionate about using their skills, networks and voice to advance gender equality in Australia.

Get involved and become part of our movement of women leading change!

Why should **companies** get involved?

This is your opportunity to support the young women in your organisation, and give them the opportunity to build their skills in leadership and philanthropy while networking with strong and influential like-minded women in other organisations.

As an organisation, you can build your brand profile with a highly engaged young female demographic through association with the respected YWCA global brand and support of YWCA events and initiatives. This is also your chance to improve your commitment to Corporate Social Responsibility – with team volunteering opportunities, workplace giving, and regular engagement with a national not-for-profit organisation.

So your company wants to be involved with Y Connect – great!

Here's what you'll be committing to:

- CEO or Executive endorsement of one to two members of your organisation to join Y Connect.
- At least one member to attend each monthly meeting, as well as hosting at least one committee meeting per annum at your office.
- Adding YWCA Australia as a charity of choice to your workplace giving program. We will support this initiative with content, posters, and will do a staff presentation if required.
- Hold one YWCA Australia event within your office space (i.e. TINA Talks), including venue hire and catering for up to 100 people.
- Participating in the annual Breaking The Cycle fundraising event – a corporate spin cycle challenge.
- Support general company engagement with YWCA

How else can we get involved?

There are a number of ways your company can be involved in Y Connect and engage with YWCA Australia. Some partnership opportunities that can be discussed include but are not limited to:

- Workplace giving
- Staff volunteering programs
- Organisational community days
- Event and program sponsorships and partnerships
- Keynote speaker opportunities with YWCA CEO and staff
- Pro-bono, low-bono or in-kind services
- Fundraising event participation to raise Corporate Social Responsibility
- Organise staff participation in fundraising sporting events i.e. City 2 Surf
- Engaging our Profit-for-Purpose Song Hotel and Song Catering businesses as your preferred workplace catering partner or accommodation partner of choice

Have any questions?

If you have any questions, please feel free to reach out to:

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