



GET INVOLVED
YWCA.ORG.AU



YWCA
Australia
Women leading change

ABOUT YWCA

YWCA Australia is a leading intersectional feminist organisation focused on improving gender equality for women, young women and girls. For 140 years, we have challenged the systems, structures and policies that act as barriers to women, especially young women, achieving their full potential.

As a national not-for-profit organisation with a strong and positive reputation, we have the expertise and experience to understand the systemic issues and barriers faced by women, young women and girls in Australia.

Our members and supporters are passionate about advancing gender equality in Australia and seek to actively contribute to creating a future where all women, young women and girls are safe and respected, with equal access to power, opportunity and resources.

We are committed to further understanding, supporting and growing our local voice, to further drive and inform our initiatives across Australia. Our Feminist Local Action Groups and Friendship Groups reflect our strong tradition of grassroots membership engagement.

Acknowledgement of Traditional Land Owners

YWCA Australia acknowledges the Traditional Owners of country throughout Australia and recognises their continuing connection to land, sea and community. We pay our respects to their Elders past, present and emerging.

We recognise Aboriginal sovereignty was never ceded. We also acknowledge and celebrate that intersectional theory has largely emerged from black and Indigenous feminist activism and expertise around the world, including Australia, and including online.

WHAT IS CBF?

YWCA Australia's Cyber Feminists Group (CBF) aims to **amplify our collective voices** and **elevate marginalised voices**.

Cyberfeminism is alive and thriving, with a strong history that dates back to the 90s. Our cyberfeminism is active, intersectional and unapologetic.

The CBF uniquely allows you as a YWCA member to engage in advocacy activity from any location across Australia.

The CBF works like an online flash mob, mobilising at critical Advocacy Activation Points (AAPs) to amplify our advocacy and awareness raising priorities. The CBF provides members with opportunities to advocate on key issues relating to gender equality with a focus on YWCA's strategic pillars of Safety, Leadership and Housing.

As a CBF member, you will be sharing YWCA Australia social media content through your social platforms, particularly at AAPs determined by the YWCA Advocacy Team. Your role as a CBF member will also include fostering a safe online space as well as suggesting and creating advocacy content.

You can share any YWCA Australia content on social media, but we will activate the CBF to share key advocacy content, for example when advocating for a policy or legislation change, when raising awareness on specific issues, or when fundraising.



GET STARTED

1

REGISTER TO JOIN

Register to join the CBF at the YWCA Australia website by visiting www.ywca.org.au/CBF

2

JOIN OUR WHATSAPP AND/OR FACEBOOK GROUP

Shortly after you register you will be invited to join the CBF WhatsApp and/or Facebook group. This is where the majority of CBF communications will occur, including calls to 'activate' and share content, so make sure you join and turn notifications on!

3

FOLLOW US ON SOCIAL

Make sure you are following YWCA Australia on our social media channels and share, share, share! Use your social media accounts to share key YWCA content or tag us in your own posts with relevant hashtags.

HOT TIP!

Use the CBF Whatsapp and Facebook group to connect with other members, suggest content and provide feedback and reflections on YWCA Australia initiatives.

OUR SOCIAL MEDIA POLICY

To sum up the full policy:

- You can identify yourself a YWCA Australia member volunteer (CBF member)
- Don't make any comments that are perceived to be on behalf of YWCA (e.g. "YWCA believe that...") unless you are sharing a direct quote.
- Make it clear that any views expressed are your own if you add to the advocacy messaging provided to you.
- You must act in a way that does not undermine YWCA's reputation, values, vision and purpose.

The full social media policy, and details of YWCA's values, vision and purpose will be provided to you upon registration.

QUESTIONS?

Contact the Advocacy Team: localgroups@ywca.org.au

Contact the Communications Team: comms@ywca.org.au



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YWCA Australia



@ywcaaustralia



YWCA Australia

CBF CODE OF CONDUCT

We know reading the rules can be boring, but unlike the patriarchy, mutually agreed to rules are necessary!

When you registered to join the CBF group, you agreed to our Code of Conduct. Here it is below for your reference. We expect that you abide by this and reserve the right to remove you from the CBF if this is breached.

We also welcome feedback about how we can improve your CBF experience, including your safety. Please email us at comms@ywca.org.au.

General Code of Conduct

Welcome to the CBF group! We currently use two different platforms to communicate with CBF members: A private Facebook group and a restricted WhatsApp group.

You can choose to join just one or both of these groups, depending on which platform suits you best. We encourage you to join both as we may have different conversations on each one.

If you use Facebook or WhatsApp, you must follow their rules. You can read their terms and conditions for use here: [Facebook Terms of Service](#) [WhatsApp Terms of Service](#)

Our group pages are used to share content and information with CBF and for you to interact with us and other people in our online CBF community.

By participating in YWCA Australia's activity on this page you agree to do so in a respectful manner. We welcome all comments and encourage open conversation with a few simple rules.

These rules and expectations around respectful and non-discriminatory behaviour apply when engaging face-to-face with CBF members, or when conducting any activities in person on behalf of YWCA or the CBF.

Be respectful of people's privacy and their right not to communicate outside of the CBF groups.

Safe Spaces:

YWCA prioritises creating safe and inclusive spaces for all, in particular women and gender diverse people. A YWCA Safe Space is an environment characterised by a culture of respect, learning, equality and accountability. They are designed to facilitate trust, confidentiality, dignity and respect. We expect that all CBF members support us in this by ensuring everyone feels safe and can meaningfully participate to the best of their abilities.

Online Engagement:

- Do not write posts that are attacking or threatening to other people.
- Do not write posts that are rude, hurtful, or are not true about other people or things other people believe.
- Do not write posts about people that are discriminatory because of where they come from or who they are.
- Do not write spam posts or ads for companies.
- We ask that you post comments that are relevant to women's rights, intersectional feminism and equality, or YWCA programs and services.

These groups are moderated and monitored daily. Any decision to remove a post will not be taken lightly. We reserve the right to remove any content, posts, images or information and to block anyone who repeatedly posts comments that breach the house rules.

[Click here for tips on how to stay safe online when using social networking sites.](#)



Things to think about when you use the CBF closed Facebook group:

- You are in a group with many other CBF members from across Australia, and who are not necessarily linked to YWCA outside of the CBF. We cannot vouch for every member, though we will do our best to ensure it is a safe space for everyone (see previous page for safe space guidelines).
- When someone writes on the CBF group it is what the person thinks. It might not be what YWCA Australia thinks and does not mean that YWCA Australia thinks it is correct.
- We will reply to comments at our discretion and will do so to the best of our abilities.
- If you post a photo, you must have permission from the people in the photo, and the person who took the photo.
- Our Facebook group is not a promotional or recruitment site for causes and while we support your right to express an opinion, posts repeated on a regular basis about the same topic may be regarded as spam and removed.
- YWCA Australia is not responsible for any loss or damage suffered as a result of joining the CBF Facebook group or engaging with YWCA social media sites and content.
- [Click here for tips](#) on staying safe on Facebook.

Things to think about when you use the CBF WhatsApp group page:

- You are part of a WhatsApp group with many other CBF member from across Australia, and who are not necessarily linked to YWCA outside of the CBF.
- Be aware that every CBF member can see your phone number. Please consider this before you join the group. You do not have to disclose your name on the group.
- We cannot vouch for every member, though we will do our best to ensure it is a safe space for everyone as per our online guidelines.
- When someone writes on the CBF WhatsApp group it is what the person thinks. It might not be what YWCA Australia thinks and does not mean that YWCA Australia thinks it is correct.
- We will reply to comments at our discretion, although we aim to engage as much as possible.
- If you post a photo, you must have permission from the people in the photo, and the person who took the photo.
- Our WhatsApp group is not a promotional or recruitment site for causes and while we support your right to express an opinion, posts repeated on a regular basis about the same topic may be regarded as spam and removed.
- YWCA Australia is not responsible for any loss or damage suffered as a result of joining the CBF WhatsApp group or engaging with YWCA social media sites and content.
- [Click here for tips](#) on staying safe on WhatsApp.



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THANK YOU!

YWCA Australia is part of the World YWCA movement striving for women's empowerment, leadership and rights in more than 120 countries. YWCA Australia's vision supports the global YWCA movement and World YWCA's Goal:

“By 2035, 100 million young women and girls transform power structures to create justice, gender equality and a world without violence and war; leading a sustainable YWCA movement, inclusive of all women.”



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