



**GET INVOLVED**  
**YWCA.ORG.AU**



**YWCA**  
Australia



## WHAT IS CBF?

YWCA Australia's Cyber Feminists (CBF) is an online advocacy initiative that amplifies our collective and diverse voices!

Cyberfeminism is alive and thriving, with a strong history that dates back to the 90s. Our cyberfeminism is collaborative, intersectional and unapologetic.

The CBF works like an online flash mob, mobilising at critical **Advocacy Activation Points (AAPs)** to amplify advocacy asks on key issues relating to gender equality and intersectional feminism.

### AS A CBF MEMBER YOU CAN:

- Mobilise on AAPs to lead change on key issues
- Share content on social platforms to raise awareness and promote action
- Strategise and inform advocacy content working with female and gender diverse artists
- Foster a safe online community and connect with like-minded feminists from across Australia

### POTENTIAL AAPs (Advocacy Activation Points):

- Changing a policy or law
- Raising awareness on important issues
- Moving and shaking decision-makers
- Getting feminist content trending

## ABOUT YWCA

YWCA Australia is an intersectional feminist organisation focused on improving gender equality. For 140 years, we have challenged the systems, structures and policies that act as barriers to women, especially young women, achieving their full potential.

Our members, supporters and staff are passionate about intersectional feminism, human rights and equity. We work towards creating a future where all women, young women and girls are safe and respected, with equal access to power, opportunity and resources.

We are committed to understanding, supporting and growing our local voice through our grassroots member based Local Groups, including the CBF.

## ACKNOWLEDGEMENT OF TRADITIONAL LAND OWNERS

YWCA Australia acknowledges the Traditional Owners of country throughout Australia and recognises their continuing connection to land, sea and community. We pay our respects to their Elders past, present and emerging.

We recognise Aboriginal sovereignty was never ceded. We acknowledge that intersectional theory has largely emerged from black and First Nations feminist activism around the world, including Australia and online.

## GET STARTED

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1

### REGISTER TO JOIN

Register to join the CBF at the YWCA Australia website by visiting [www.ywca.org.au/CBF](http://www.ywca.org.au/CBF)



2

### JOIN OUR WHATSAPP AND/OR FACEBOOK GROUP

Soon after you register you will be sent an email inviting you to join the CBF WhatsApp and/or Facebook group. This is where the CBF communicates with each other, including calls to 'activate', and share content, so make sure you join and turn notifications on!

3

### FOLLOW US ON SOCIAL

Follow YWCA Australia on our social media to engage with intersectional feminist advocacy, connect with the movement, help us co-create content, and tag us in your own advocacy!

## FIND US ON SOCIAL MEDIA



YWCA AUSTRALIA



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## OUR SOCIAL MEDIA POLICY

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To sum up the full policy:

- You can identify yourself as a YWCA Australia CBF member
- We love extra commentary on AAPs but please make it clear that any views expressed are your own if you jazz up our advocacy messaging
- Help us uphold YWCA's reputation as an evolving intersectional feminist organisation by getting familiar with our **values, vision and purpose**.

The full social media policy, and details of YWCA's values, vision and purpose will be emailed to you upon registration.

### QUESTIONS?

Contact the Advocacy Team:  
[localgroups@ywca.org.au](mailto:localgroups@ywca.org.au)



## CBF CODE OF CONDUCT

We know reading the rules can be boring, but unlike the patriarchy, mutually agreed rules are necessary!

When you register to join the CBF group, you agree to our Code of Conduct. If you breach this code of conduct we reserve the right to remove you from the CBF.

We also welcome feedback about how we can improve your CBF experience, including your safety. Please email us at [localgroups@ywca.org.au](mailto:localgroups@ywca.org.au).

### KEY INFORMATION

Welcome to the CBF group! We currently use two different platforms to connect CBF members: a private Facebook group and a restricted WhatsApp group.

You can choose to join just one or both of these groups, depending on which platform suits you best. We encourage you to join both as we may have different conversations on each one.

If you use Facebook or WhatsApp, you must follow their rules. You can read their terms and conditions for use here:



**Facebook**  
terms of service



**WhatsApp**  
terms of service

Our group pages are used to share content and information with CBF and for you to interact with us and other people in our online CBF community.

Being a CBF member means participating in a respectful and non-discriminatory manner. This includes when engaging with or on behalf of the CBF or YWCA.

Please be respectful of people's privacy and their right not to communicate outside of the CBF groups.

### SAFE SPACES

YWCA creates safe and inclusive spaces for all, in particular women and gender diverse people. A YWCA Safe Space is about creating a culture of respect, equality, learning and accountability. It facilitates trust, confidentiality, and dignity.

We expect that all CBF members support us in this by ensuring everyone feels safe and can meaningfully participate to the best of their abilities. [Click here](#) to learn more about YWCA Safe Spaces

### DON'T BE 'THAT' PERSON:

- Writing posts that are attacking, threatening, rude, hurtful or untrue about other people
- Discriminatory posts about people that target who they are or where they come from
- Spam posts or ads for companies

We ask that you post comments that are relevant to intersectional feminism and equality, or YWCA programs and services.

These groups are moderated and monitored daily. Any decision to remove a post will not be taken lightly. We reserve the right to remove any content, posts, images or information and to block anyone who repeatedly posts comments that breach the Code of Conduct.

[Click here](#) for tips on how to stay safe online when using social networking sites.



## ONLINE GROUP ENGAGEMENT

Here are some things to remember when you are engaging in the Facebook and/or WhatsApp CBF groups:

- To be a CBF member you first have to sign up as a YWCA member. While we cannot vouch for every member, we will do our best to ensure it is a safe space for everyone (see previous page for safe space guidelines)
- When someone writes on the CBF group it is what the person thinks. It might not be what YWCA Australia thinks and does not mean that YWCA Australia agrees with it
- We will reply to comments at our discretion and will do so to the best of our abilities
- If you post a photo, you must have permission from the people in the photo, and the person who took the photo. Add social handles where you can

- The Facebook and WhatsApp groups are not promotional or recruitment sites for causes and while we support your right to express an opinion, posts repeated on a regular basis about the same topic may be regarded as spam and removed.
- We cannot protect your online identity or anonymity on these groups. For example, on the Facebook group others can see your Facebook name, on the WhatsApp group others can see your phone number. Before you join these groups please consider what you are willing to disclose.
- YWCA Australia is not responsible for any loss or damage suffered as a result of joining the CBF Facebook or WhatsApp group or engaging with YWCA social media sites and content.



tips for staying safe on **Facebook**



tips for staying safe on **WhatsApp**



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# THANK YOU!

YWCA Australia is part of the World YWCA movement striving for women's empowerment, leadership and rights in more than 120 countries. YWCA Australia's vision supports the global YWCA movement and World YWCA's Goal:

**"By 2035, 100 million young women and girls transform power structures to create justice, gender equality and a world without violence and war; leading a sustainable YWCA movement, inclusive of all women."**

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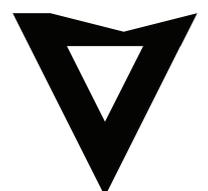


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