

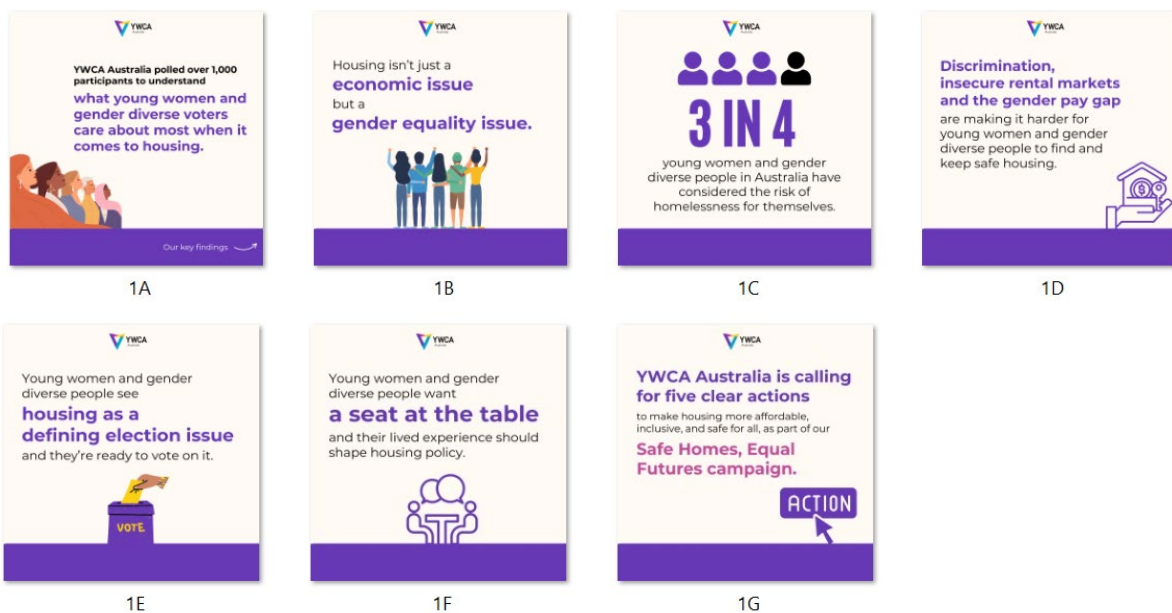
YWCA Safe Homes, Equal Futures Polling

Social media

Two sets of social media tiles are available for you to share to spread the polling results in support of our Safe Homes, Equal Futures campaign.

Tile set 1

[Download here](#)



Supporting Text

YWCA Australia recently commissioned polling to uncover what young women and gender diverse voters care about most when it comes to housing, ahead of the 2025 Federal Election.

They surveyed over 1,000 young women and gender-diverse individuals, aged 18–34, living in key marginal electorates across Australia.

Swipe to see the key findings and visit ywca-safehomes-equalfutures.org.au to learn more about the polling campaign.

Suggested Alt Text

1A

Inset graphic of diverse women. YWCA Australia polled over 1,000 participants to understand what young women and gender diverse voters care about most when it comes to housing. Our key findings. Arrow to next slide.

1B

Housing isn't just an economic issue, but a gender equality issue. Graphic of diverse women standing together with their arms around each other.

1C

Three in four young women and gender diverse people in Australia have considered the risk of homelessness for themselves. Four icons of people with three coloured purple.

1D

Discrimination, insecure rental markets and the gender pay gap are making it harder for young women and gender diverse people to find and keep safe housing. An icon of a hand holding a house with a price tag and key.

1E

Young women and gender diverse people see housing as a defining election issue and they're ready to vote on it. Graphic of a hand putting a vote into a ballot box.

1F

Young women and gender diverse people want a seat at the table and their lived experience should shape housing policy. Graphic of people sitting at a table talking.

1G

YWCA Australia is calling for five clear actions to make housing more affordable, inclusive and safe for all, as part of our Safe Homes, Equal Futures campaign. An action button with a mouse hovering over it.

Tile set 2

[Download here](#)



6A



6B



6C



6D



6E



6F

Supporting Text

With the polling insights highlighting the urgent need for change, YWCA Australia is calling for five clear actions to make housing more affordable, inclusive, and safe for everyone.

Swipe to learn more.

Be part of the Safe Homes, Equal Futures campaign here: ywca-safehomes-equalfutures.org.au

Suggested Alt Text

6A

Polling insights highlight the urgent need to make housing more affordable, inclusive and safe for all. Graphic of a diverse group of 12 women.

6B

1 – Legislate a National Housing and Homelessness Plan and deliver additional 20,000 social and affordable homes over five years, with a focus on housing women and gender diverse people.

6C

2 – Invest in regional housing to ensure 30% of federally funded homes are built in regional areas to reflect the specific challenges of regional communities.

6D

3 – Fund gender-responsive housing and family violence services to sustain and grow support for women and gender-diverse people at risk.

6E

4 – Establish a National Youth Housing Advisory Group so young people shape the policies that shape their futures.

6F

5 – Improve rental affordability by introducing national standards and provide immediate financial relief to renters doing it tough.