

DRIVING GENDER-RESPONSIVE HOUSING SOLUTIONS



SAFE HOMES EQUAL FUTURES

Delivered Safe Homes, Equal Futures Federal Election campaign

We made housing and cost-of-living front-line election issues for young Australians, and built YWCA's federal advocacy platform for budget bids, political engagement, and national media.



Commissioned national polling on the housing security of young women and gender-diverse people

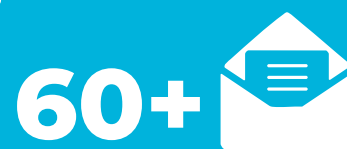
Generated critical data and insights to shape election commitments, policy priorities, and campaign strategies.



Launched We've Been Robbed report at Australian Parliament House

Elevated the voices of young women and gender-diverse people in national housing policy in partnership with Swinburne University of Technology and Parliamentary Friends of Housing.

SHAPING POLICY AND GOVERNMENT ACTION



60+ Targeted letters issued to Ministers, MPs, Senators and key decision-makers

Positioned YWCA as a go-to partner on housing, DFV, and gender equality, securing visibility and meetings across portfolios.



50+ High-level meetings across federal, state, and territory governments

Engaged Premiers, Treasurers, Housing, Women, and DFV Ministers, and senior officials to drive housing growth and gender-responsive investment.



7+ Formal submissions submitted including federal and state budget bids

Influenced national and state housing and DFV policy settings, embedding gender-responsive priorities.



Secured SA Premier and 4 Cabinet Ministers at Adelaide Affordable Housing launch

Drove momentum for gender-responsive housing investment in South Australia and built YWCA's profile as a trusted development partner.



ADVOCACY WINS FY2024-25

This year, YWCA Australia backed young women and gender-diverse leaders, shaped key policy wins, and positioned YWCA Australia as a go-to partner on housing, homelessness, domestic and family violence, and gender equality.



Strengthened Alliances with national peaks

Partnered to amplify advocacy, expand reach, and position housing as central to gender equality and economic security.

2million+ Media Impressions

Secured media coverage across television, print, radio, and digital platforms

Achieved national visibility with more than 2 million impressions across traditional media and over 340,000 impressions across social media. This coverage positioned YWCA as a leading voice on housing security, gender equality and cost-of-living solutions.

105%
Doubled membership growth

250%
Engagement

Expanded and activated the Digital Activist Community (DAC)

Grew membership by more than 105% to 165 active participants. DAC members shaped campaign messaging, drove a 250% increase in engagement with advocacy resources.

USING DATA TO HIGHLIGHT IMPACT



Secured a youth seat on the NSW Women's Advisory Council

Achieved through sustained advocacy by the Young Women's Council, embedding young women's lived experience in government advisory structures.

Held YWCA Australia's Young Women's Council In-Person Summit

The Young Women's Council Summit reinforced that housing is a human right, not a privilege. As homelessness rates among young women continue to rise, these discussions are essential to driving meaningful, youth-led policy reform. The Summit gave us an opportunity to lead these conversations and push for tangible policy outcomes that advance housing security and gender equality across Australia"

Claudia Robinson, YWCA Young Women's Council



Confirmed to present on gender-responsive housing at 2025 AHURI National Housing Conference

YWCA's first appearance on the national conference agenda, cementing our sector leadership.

BACKING YOUNG LEADERS